



GET
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WING



WING
Women in Geothermal

Women in Geothermal (WING)

*2024 USA Chapter
Sponsorship Opportunities*

The WING Mission

Promote the education, professional development, and advancement of women in the geothermal community.

Created in 2013, WING primarily focuses on bringing together everyone in the geothermal industry through social media, events, and training opportunities. The group has proven to be a place for support, inspiration, building confidence, and sharing ideas.

The impact of WING over 10 years:

1. Grown to have the largest geothermal membership organization in the world, with the aim to have 50% male membership.
2. Established Global WING awards highlighting people of all genders who uplift women in the geothermal.
3. Provided multiple training and mentorship opportunities.

A photograph of four women standing in a hallway, overlaid with a teal tint. The women are dressed in professional attire, including blouses and jackets. The text 'COURAGEOUS EMPOWERING OPEN CARING' is written in large, white, sans-serif capital letters across the center of the image.

COURAGEOUS
EMPOWERING
OPEN
CARING

About WING USA

Global Mission, Local Action. WING country chapters function independently: Ensuring activities are tailored to local priorities.

WING US is an all-volunteer 501c3 organization (EIN: 83-0983532). The generosity of donations and sponsors are what make our organization's efforts possible.

WING uses funding to:

- Provide in-person and virtual education and networking opportunities
- Develop and implement new initiatives to support WING mission in the US
- Support student participation at the Geothermal Rising Conference (GRC)
- Administer annual WING Core Value Awards to acknowledge caring, open, empowering and courageous members of our community.
- Encourage participation in the WING movement by supplying WING promotional materials



Sponsors and volunteers play a crucial role in supporting our operations and initiatives.



Ways to Sponsor WING USA

Event Sponsorship

Sponsor a single WING event to support networking and spotlight your organization. The event and your contribution will be acknowledged during the WING awards ceremony and during the promotion of the event.

Initiative Sponsorship

Sponsor one of WING's existing initiatives like social media, or student registration for GRC. Your backing of our individual initiatives will be acknowledged at the WING awards ceremony and during the promotion of our initiatives.

In-Kind Sponsorship

Sponsor WING by providing your expertise. Examples include: Graphic Design, Marketing, Accounting, or Legal. Your contribution will be acknowledged at the WING awards ceremony.

Donations

Donate to the WING general fund at any dollar amount. Corporate donations typically range from \$250 - \$2,000. These donations may be eligible for tax incentives for your company. Donors are encouraged to provide a logo for acknowledgement at the WING awards ceremony.

WAYS
TO
SPONSOR



Event Sponsorship Benefits

Speaking Spot - highlight your company and how you support the mission of WING from within your organization as a main sponsor keynote or supporting sponsor introduction.

Booths - at WING only events, have a dedicated space to showcase and promote what your company does. For public events, these booths have activities to educate the public on geothermal energy.

Logo Placement - WING will promote the event with your logo on social media, in our email newsletters, and at the event itself, with premium placement of logos for all sponsors.

Spotlight article - WING interviews outstanding women in the geothermal community and publishes articles highlighting the journey of the individual in their chosen career.



WING is an agile, lean, non-profit organization with a strong culture of **spending its funds wisely.**





Contact the WING USA Chapter Sponsorship Chair, Analiese Andersen, at analieseandersen@gmail.com for bank transfer information and Zelle information, or send donations via

