

WOMEN IN GEOTHERMAL

Promoting the education, professional development, and advancement of women in the geothermal community.



BRIDGET SILVA CMO GEOTHERMAL HOLDINGS

Bridget has over two decades of experience in managing and commercializing large-scale energy industry technologies. Her diverse background includes roles at prestigious companies such as Dell, Hewlett Packard, Lockheed Martin, RS Energy Group, Criterion Energy, and Baseload Capital. In this article, we delve into Bridget's journey, exploring the pivotal moments, influential mentors, and core beliefs that have shaped her career.

Bridget's academic journey began at Baylor University in Texas, where she earned a degree in International Studies. This unique educational background, combined with her deep understanding of cultures and personalities, laid the foundation for her multifaceted career. Initially drawn to the technology sector, Bridget started her professional journey at Dell in Austin, Texas. Here, she developed a passion for data management technology, which later became a crucial asset in her transition to the energy industry.

Bridget's career direction changed when she moved to Houston and



immersed herself in the energy sector. Her expertise in data management, technology integration, and business problem-solving led her to pivotal roles in the power, oil and gas, and natural gas sectors. It was during this time that Bridget moved into the geothermal industry. In 2021, she began working with Criterion Energy Partners, focusing on geothermal projects in Texas. This transition allowed her to leverage her skills to drive geothermal expansion effectively.

Throughout her career, Bridget has emphasized the importance of mentorship and community involvement. She credits several mentors for guiding her along the way and acknowledges the impact of their support.

Bridget's dedication to giving back is evident in her volunteer work with organizations like Geothermal Rising and Women in Geothermal. Her leadership roles within these communities have allowed her to contribute significantly in mentorship roles and lead to her authorship of a

geothermal USA textbook chapter called 'Geothermal, picking up Steam in the U.S.'

Bridget's strategic, bigger picture vision and ability to connect sequences of events for successful project management are some of her standout qualities. When making decisions, Bridget finds that every decision and process flows when you base the decision on "who are the people? What do they want, and how can I help them?"

Bridget is passionate about diversity, equity, and inclusion, advocating for these values within the industry. As a mentor, Bridget believes in the power of self-efficacy and hands-on experience for personal and professional growth. Bridget also recognizes there are different styles for mentorship and tries to adapt to style of the person she is mentoring.



PROFILES

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In addition to her professional achievements, Bridget is a devoted mother to three daughters. As her daughters grow up, Bridget sees the world through their eyes and is motivated each day by her love for her daughters and desire to be the best role model she can be for them.

She balances her work with personal interests, including fitness, yoga, and spending quality time with her family. Bridget has several certificates in teaching all types of fitness activities. and for the last 3 years has run the WING yoga event at the Geothermal Rising conference.

Looking ahead, Bridget envisions a future where geothermal energy continues to expand and integrate with other energy sources to meet global demands efficiently. She is committed to developing energy parks within the Texas and Louisiana coast and ensuring the right policies are implemented for long-term success.

Bridget encourages the younger generation to pursue careers in geothermal and emphasizes the need for diverse talent, where every diverse educational background can fit into geothermal. She advises, "Don't take yourself too seriously...the industry needs you and have confidence in that...Just keep going because you'll look back along the way and be like, Wow, I've come so far, especially in this industry, because it's so hungry for talent, there's so much opportunity."

Bridget Silva's journey is a testament to the power of curiosity, innovation, and finding balance. As the industry continues to evolve, we look forward to seeing the positive impact Bridget and her team at Geothermal Holdings will undoubtedly make



Author: Kiara Daly



Kiara Daly recently graduated from Cornell University with a PhD in geophysics and is currently contributing to the scientific community as a postdoctoral researcher in Hawai'i. Her research focuses on utilizing various seismological techniques to investigate the Alaska-Aleutian subduction zone and the Hawai'ian magmatic systems. Kiara earned her undergraduate degree in geophysics and physics from the University of Auckland in New Zealand. An active member of the Women in Geothermal (WING) thermal trailblazers mentorship program, Kiara has also joined a WING committee where she authors Spotlight Articles that celebrate the achievements of industry leaders. She is passionate about the geothermal industry and its vibrant community, eager to contribute to its growth and development. Beyond her professional roles Kiara is a New Zealand national champion in adult synchronized figure skating. She is an avid traveler, enjoys learning French, and has recently taken up playing the ukulele.

